



ENGAGEMENTS VOLONTAIRES POUR L'ENVIRONNEMENT

transport et logistique

Business support programme for **reducing the energy and environmental impact** in their **transport and logistics activities**

LOADERS



FREIGHT FORWARDERS



ROAD CARRIERS AND WHOLESALERS



PASSENGER CARRIERS



Supply chain actors, shippers, freight forwarders, wholesalers, and freight and passenger carriers are all committed to reducing greenhouse gas (GHG) emissions and limiting air pollutants.

Their voluntary and proactive approach contributes every day to improving our environment and air quality.

A GLOBAL PROGRAMME



In its National Low Carbon Strategy, **France aims for carbon neutrality by 2050.**

To meet this challenge, the transport and logistics sector is moving on to actions. The « Engagements Volontaires pour l'Environnement » programme (Voluntary Commitment to the Environment) includes **shippers, freight forwarders and carriers in a global approach**, supported by public authorities and professional organisations in the sector.

▪ a dynamic sector

The convergence of transport and supply chain objectives encourages the implementation of concrete solutions and **creates an ethical synergy for the good of the climate.**

LOADERS

Shippers develop responsible purchasing strategies by favouring providers who are chartered or labelled to complete their action plans for GHG reduction in their transport.

FREIGHT FORWARDERS

The freight forwarders organise and coordinate optimal logistics solutions.

CARRIERS

Carriers work within their fleets and more generally, to reorganise their transport flows, with contractors who are sensitised and involved in the reduction of GHGs.



Examples of interactions between players in the sector

▪ commitment and support over three years

THE COMPANY

Committing to a 3-year **action plan** to reduce its GHG emissions

BENEFITS FROM

Support adapted to their needs



A proven **methodology** to steer their actions



Operational tools to evaluate their emissions



“
**A STRUCTURED
APPROACH**
”

With the **Objectif CO₂ label**, we meet the expectations of our customers and prospects who are interested in reducing our polluting emissions. The balance of **economic, human and environmental issues** are the keys to tomorrow's transportation and the programme's tools consolidate our CSR approach.

Philippe de Clermont-Tonnerre, Groupe Star's Service

SPECIFIC PLANS



Through its dedicated devices, the programme **provides solutions tailored to the needs of each actor** (shipper, freight forwarder, freight carrier, passenger carrier, wholesaler).

▪ tailor-made action plans

LOADERS



FRET 21
Les chargeurs s'engagent

FRET21 supports companies acting as prime contractors to integrate more importantly the impact of transport in their CSR approach.

4 action areas:

- Loading rate
- Trip distance
- Means of transport
- Responsible purchasing

FREIGHT FORWARDERS



EVcom
Les commissionnaires s'engagent

EVcom gives the necessary tools and support to freight forwarders to act with their transport partners in favour of the environment.

4 action areas:

- Own fleet
- Transport purchases
- Customer collaboration
- CSR Methodology

CARRIERS
GOODS, TRAVELLERS, WHOLESALERS



Objectif CO₂
Les transporteurs s'engagent

Objectif CO₂ supports road carriers in their efforts to reduce GHG emissions and air pollutants.

4 action areas:

- Vehicles
- Fuel
- Drivers
- Transport organisation

▪ performance recognition



OBJECTIF CO₂ LABEL

adding value to the results obtained by the carriers



The Objectif CO₂ label is the recognition of a high level of energy and environmental performance for the most ethical road transporters.

Its allocation is certified on the basis of an external prior audit during which the data reliability and the performance level of the activity in relation to the HBEFA standard are verified.

Recognised by industry professionals, the label becomes a selection criterion for those who are aware or involved in the FRET21 and EVcom systems.

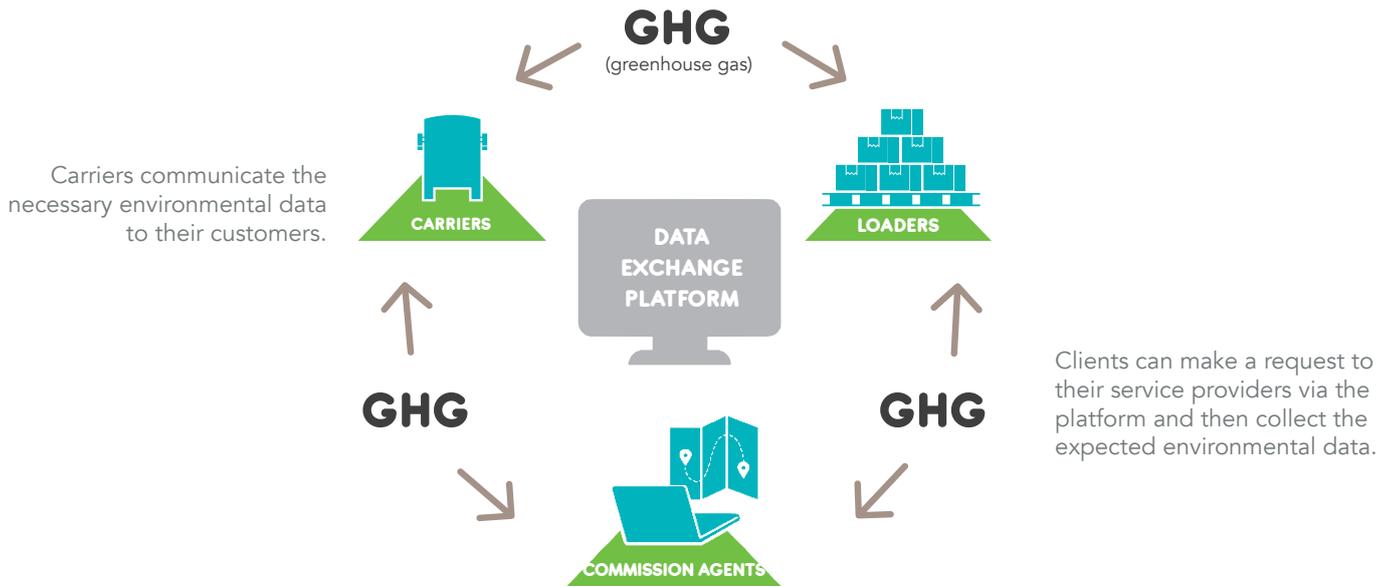
Eligibility criteria can be viewed on www.eve-transport-logistique.fr

A COMMON PLATFORM



Environmental data exchange

A data exchange platform **facilitates the transmission and recovery of environmental data** between carriers and principals. This information is essential, particularly within the framework of the 'GHG Information for transport services' decree.



Free solution and a data confidentiality guarantee.
Availability date on www.eve-transport-logistique.fr



CLOSE SUPPORT

Ministry of the ecological and solidarity Transition, the ministry in charge of Transport, the ADEME and the professional organisations (AUTF, CGI, FNTR, FNTV, OTRE, Union TLF) commit themselves to promoting the programme. On behalf of ADEME, Eco CO₂ is responsible for running the programme and providing technical support to companies.

For carriers and freight forwarders:

- The professional organisations (CGI, FNTR, FNTV, OTRE, Union TLF) raise awareness and keep all transport companies in the programme informed;
- Eco CO₂ regional Project Managers technically support companies that commit to the Objectif CO₂ and EVcom schemes.

For the shippers:

- The AUTF raises awareness and informs the charging companies and follows their commitments in the FRET21 system; it relies in particular on sectoral industry federations;
- Companies benefit from free technical support from Eco CO₂ and can call on referenced service providers for in-depth support.

CONCRETE BENEFITS



The voluntary commitment of companies to any of the programme's measures enables them to **generate positive and concrete impacts** for their activities and **to enhance the results obtained** from their employees and their customers.

Spend less

« With the implementation of the Objectif CO₂ approach, we achieved immediate profitability: **25% savings** on fuel consumption and a **30% reduction in accidents**. It is also the simplest quality project that we have managed in the company. »

Pierre GRAS,
CEO of the Duval-Boucharechas Group

Attract new customers

« Attracting new customers with the Objectif CO₂ commitment is easy thanks to the ethical **methods and practices** generated by the approach. In addition, numerical measures, in-service training and the optimisation of organisational and managerial choices promote the company's eco-responsible attitude towards the clients. »

Cyril Darbier, President - Transports Darbier

Complete your CSR approach

« Joining the FRET21 initiative means building concrete and ambitious actions with our partners **by reducing the carbon footprint of our transport by almost 10%**. In addition to being a source of creativity and enthusiasm for our teams, it builds relationships with our network of carriers. »

Faroudja Mellout, transport manager for
Orangina Suntory

Strengthen corporate cohesion

« The Objectif CO₂ label is a source of pride for our company and all employees: It validates our efforts in the fight against greenhouse gases, it is a competitive advantage over our competitors and we participate in improving the environment and the quality of life for all. **It is a positive step that unites our employees** within a sustainable development strategy, the DNA of our company. »

Philippe PREMAT, CEO Transport PREMAT

Adding value to the profession

« Since 2009, the display of CO₂ Transport emissions has made our employees, our customers and our colleagues aware of the importance of our approach in reducing CO₂ emissions. **The label has encouraged our employees**. Since 2012 our objective has been even more ambitious: transportation that is totally carbon and fine particle neutral. »

João LOPES, Group Director MENDY



TRANSPORT AND LOGISTICS COMMITS THEMSELVES

**Over 1,500
companies**

already engaged

**more than
230,000
vehicles**

30% of the French fleet

**1.3 million
tonnes of
CO₂**

avoided every year



Join the companies involved!

Let's contribute together to fight climate change and improve air quality.

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The programme is backed by ADEME and the Professional Organisations (AUTF, CGI, FNTR, FNTV, OTRE, Union TLF) and is supported by the ministry of the ecological and solidarity Transition, the ministry in charge of Transport. It is financed by Total Marketing France as part of the « Certificats d'Economies d'Energie » scheme (Energy Savings Certificates). Eco CO2 provides, on behalf of ADEME, the coordination, animation and technical support of the programme.



with the support of
eco CO₂